

EZ AS PI TUTORING SERVICE™

& THE EZ READ BOOKSTORE

BREAKTHROUGH GRANT
\$5,000 ASK

Empowering Academic Confidence | Democratizing Foundational STEM & Literacy

ezpitutoring.com | ez.pi.tutoring@gmail.com | Georgia-based • Nationwide Virtual Delivery

EXECUTIVE SUMMARY

Founded in 2017, EZ As Pi is an established 100% virtual education provider serving K-12, college and adult learners across STEM, literacy and college readiness. As an approved Henry County Schools (GA) vendor, a vetted network of 30+ educators delivers tailored instruction. The EZ Read Bookstore expands impact beyond 1-on-1 hours through proprietary workbooks, study guides and curriculum tools.

CORE OFFERINGS & VALUE

- Virtual 1-on-1 & small-group instruction: phonics and reading through AP Calculus, Physics, SAT, ACT and ASVAB.
- The EZ Read: scalable, culturally responsive workbooks and STEM study guides for families, tutors and schools.
- Institutional partnerships: vetted delivery for districts, youth organizations and academic enrichment programs.

LEADERSHIP

Founder & Senior Partner: Board-certified Medical Physicist (B.S. and M.S. in Physics) with 10+ years of academic mentoring and STEM clinical instruction.

TRACTION & MEASURABLE OUTCOMES

8+ YEARS

Sustained growth since 2017

30+ EDUCATORS

Vetted virtual contractor network

10 → 25+ STATES

2-3 year expansion target

- \$10,000 merit scholarship to Tuskegee University unlocked following SAT test-prep intervention.
- 5th-grade learners advanced from the 30th to 90th percentile in NWEA MAP Math & Reading within two months.
- 20+ point secondary math grade turnarounds and multi-grade-level reading acceleration.

SCALABLE BUSINESS MODEL

1 | SERVICES

High-touch tutoring

Direct-to-family and institutional instruction creates trusted relationships and recurring service revenue.

2 | CURRICULUM

Productized expertise

The EZ Read converts proven instructional knowledge into reusable workbooks, study guides and learning tools.

3 | PARTNERSHIPS

Institutional scale

Districts and community organizations create pathways to larger learner cohorts and repeat contract opportunities.

GROWTH STRATEGY | 2-3 YEAR ROADMAP

01 SCALE DISTRIBUTION

Expand from 10 states to 25+ through district vendor replication and nationwide virtual delivery.

02 COMMERCIALIZE CURRICULUM

Build recurring B2B/B2C revenue with proprietary workbooks for tutoring agencies, homeschool networks and Title I schools.

03 EXPAND EDUCATOR NETWORK

Grow the certified tutor and specialist team by 50% to support enterprise institutional contracts.

USE OF \$5,000 BREAKTHROUGH GRANT

Targeted capital converts curriculum IP into distributable products while expanding access for under-resourced learners.

\$2,200

PRODUCT DEVELOPMENT

Professional editing, formatting and initial production runs for proprietary literacy and STEM workbooks.

\$1,800

PILOT KITS + ACCESS

Bundled curriculum kits and sponsored tutoring hours for 25 under-resourced students through community partnerships.

\$1,000

PLATFORM + DISTRIBUTION

Digital e-commerce delivery and fulfillment infrastructure upgrades for The EZ Read Bookstore.